



WHITE COFFEE PURCHASES THE COFFEE DIVISION OF J&C DISTRIBUTORS

tion, a third generation, family-owned coffee business that has been importing and roasting coffee for more than 60 years, has announced that it has purchased the coffee account division of Lindenhurst-based **J&C Distributors**. The purchase will increase White Coffee's business by 10% and help to grow White Coffee's presence in the Hispanic market. Since the acquisition, **Juan Rameriz**, president of J&C Distributors, a well-known wholesale distributor in the Latino market, will be working with White Coffee on maintaining existing business and establishing new relationships with clients in the New York metropolitan area. "We think this is a great opportunity for us. We are working with some wonderful distributors and smaller accounts and are very excited to take a larger presence in the Hispanic community," says Jonathan White, executive vice president of White Coffee. "This is a new market for us and the New York metropolitan area has such a growing Hispanic population that we think we can provide a great product and service too." J&C Distributors is a wholesale distributor of grocery and related products that has

company was founded by Juan Rameriz and is one of the leading distributors in the New York metropolitan area.



Jonathan White