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SUPPLIER NEWS

NEWS DIGESTS

WHITE COFFEE BUYS DIVISION OF J&C DISTRIBUTORS

LONG ISLAND CITY, N.Y. — The White Coffee Corp. has acquired the coffee account division of Lindenhurst, N.J.-based J&C Distributors. The purchase will increase White Coffee's business by 10 percent and help expand the brand's presence in the Hispanic marketplace. Juan Rameriz, president of J&C, will work with White Coffee to maintain existing business and establish new clients in the New York area. A 60-year-old, family-owned business, White Coffee, based here, offers some 300 varieties of coffee, 65 varieties of bulk teas, flavored and herbal varieties, hot chocolate, cappuccino mix and flavored syrups.